



BE A PART OF THE

SALESFIRE SUMMIT 2026

The Salesfire Summit is back and bigger than ever, and this is your chance to be a part of it.

Sponsorship puts your brand in front of leading eCommerce retailers, technology partners, and industry influencers, with a range of opportunities designed to position you at the heart of the eCommerce conversation.

SPONSOR OPPORTUNITY	DESCRIPTION
Headline sponsor	30-minute main stage speaking slot to the full audience at prime time. Logo featured alongside Salesfire's own event materials. Includes an exhibition stand and bag inserts.
Main stage speaking slot	20-minute speaking slot on the main stage. Includes brand logo on stage slides and event agenda.
Workshop speaking slot	20-minute workshop session. Opportunity to showcase your content and lead interactive discussions.
Daytime hospitality	Branding in the basecamp networking area, where all coffee breaks and refreshments are held. Includes digital promotion.
Bar	Sponsor our networking session with your company's branding front and centre from 3:30pm - 5:30pm.
Event stand	Dedicated branded space for your team in the networking area. Includes a trestle table and room for two roller banners.
Bag inserts	Include your promotional material or a gift in every attendee's event bag.
Ticket for partner dinner	A ticket to the partner dinner the night before the Summit. Must be purchased alongside a non-retailer ticket for the Salesfire Summit.

All conference sponsorships include recognition on the Salesfire Summit website, on social channels, the printed event programme, and our opening remarks.

Contact partnerships@salesfire.com to discuss further.

