



BE A PART OF THE

SALESFIRE SUMMIT 2026

The Salesfire Summit is back and bigger than ever, and this is your chance to be a part of it.

Sponsorship puts your brand in front of leading eCommerce retailers, technology partners, and industry influencers, with a range of opportunities designed to position you at the heart of the eCommerce conversation.

| SPONSOR OPPORTUNITY | DESCRIPTION |
|-----------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Headline sponsor | 30-minute main stage speaking slot to the full audience at prime time. Logo featured alongside Salesfire's own event materials. Includes an exhibition stand and bag inserts. |
| Main stage speaking slot | 20-minute speaking slot on the main stage. Includes brand logo on stage slides and event agenda. |
| Workshop speaking slot | 20-minute workshop session. Opportunity to showcase your content and lead interactive discussions. |
| Daytime hospitality - SOLD | Branding in the basecamp networking area, where all coffee breaks and refreshments are held. Includes digital promotion. |
| Bar | Sponsor our networking session with your company's branding front and centre from 3:30pm - 5:30pm. |
| Event stand | Dedicated branded space for your team in the networking area. Includes a trestle table and room for two roller banners. |
| Bag inserts | Include your promotional material or a gift in every attendee's event bag. |
| Charity Golf Day | Co-host our charity Golf Day at The Belfry. Includes branding across signage and hospitality areas. |
| Ticket for partner dinner | A ticket to the partner dinner the night before the Summit. Must be purchased alongside a non-retailer ticket for the Salesfire Summit. |

All conference sponsorships include recognition on the Salesfire Summit website, on social channels, the printed event programme, and our opening remarks.

Contact partnerships@salesfire.com to discuss further.