

# Salesfire

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## Cookie Policy

[www.salesfire.co.uk](http://www.salesfire.co.uk)



# Introduction

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## Welcome to Salesfire Ltd's cookie policy.

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies.

## What are cookies?

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A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer. Cookies contain information that is transferred to your computer's hard drive.

## Types of cookies we use

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website.
- **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to remember your preferences.
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

# Third party cookies

The information set out above relates to the cookies that we set on our website. In addition to these cookies, our website also uses third party cookies which are set by a domain other than our website.

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

Our website uses Third Party Cookies from the providers found in the table below, if you require further information about what those cookies are or how they are used, you should contact those providers directly.

Third party name	Purpose
<b>Facebook, Pinterest, LinkedIn, Google Plus &amp; Twitter</b>	You can choose to share content from our site with others via the social networks listed on the left, and so you may be sent cookies from these websites.
<b>Google &amp; Google Analytics</b>	<p>We utilise the online advertising services of the third party companies listed on the left, and each of their sites may set cookies to help identify which adverts are clicked on/interacted with.</p> <p>In addition, we use Google Analytics to analyze overall Website usage. It sets a cookie to track visits. The privacy policy is available at: <a href="http://www.google.co.uk/intl/en/policies/privacy/">http://www.google.co.uk/intl/en/policies/privacy/</a></p>
<b>Hubspot</b>	We use HubSpot for B2B marketing, one-to-one communications and scheduling emails. The privacy policy for HubSpot is available at: <a href="https://legal.hubspot.com/privacy-policy">https://legal.hubspot.com/privacy-policy</a>

# How do I block cookies?

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You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

For more information on how to control cookies, check your browser or device's settings for how you can control or reject cookies, or visit the following links:

[Apple Safari Web & iOS](#)

[Google Chrome](#)

[Microsoft Internet Explorer](#)

[Mozilla Firefox](#)

[Microsoft Edge](#)

[Opera](#)

**For more information regarding our vacy please review our [Privacy Policy](#).**

To contact our team for more information regarding cookies or our privacy policy, please email [privacy@salesfire.co.uk](mailto:privacy@salesfire.co.uk).

This cookie policy was last updated on 1<sup>st</sup> August 2020